

Department of Geography

LOGO DESIGN COMPETITION

About the Department

The Department has earned good international reputations in China urban studies and received international recognitions in environment & energy studies and innovative research.

Prize

- ◆ **THREE** selected entrants will be awarded a cash prize of **HK\$1,000**.
- ◆ An additional cash prize of **HK\$ 2,000** will be awarded to the entrant, if his/her design is adopted.

Specifications on submission

- ◆ Submission formats
Entry in AI file is preferred. JPEG, PNG, PDF formats with 300 dpi output resolution are also accepted.
- ◆ Either color or black/white versions can be submitted.
- ◆ File size should not exceed 10MB.
- ◆ Entries of scanned or photographed hand-drawn works will not be accepted.
- ◆ The design must not include images, photographs, persons, trademarks, distinctive features, wording or other elements, for which the participant does not have the licence to use, publish, reproduce or print.

Submission method

- ◆ Submission deadline: 5:00 pm, **31 March 2017 (Friday)**
- ◆ Entrants can submit their work together with an entry form via email to graceli@hkbu.edu.hk with subject marked with "Logo Design Competition".

Judging Panel & Selection Criteria

- ◆ The Department Head and 3-5 faculty members would be invited to form the Judging Panel.
- ◆ All entries will be assessed based on the following criteria: (1) Originality; (2) Aesthetic quality; (3) Creativity; (4) Practicability.
- ◆ The result will be announced in **late Apr 2017**.

Notes on IP rights

- ◆ All submissions must be original and free from infringement of any existing intellectual property rights.
- ◆ Please refer to the terms and conditions of the completion for more details.

Enquiry

Email: graceli@hkbu.edu.hk

Tel: 3411 7709