



社會科學院
FACULTY OF SOCIAL SCIENCES



地理系
Department of Geography

Department of Geography --- Public Seminar Series

“HSBC Research:

What we do and how we use social sciences into our analysis”

Speaker:

Mr. Herald van der Linde

Head of Equity Strategy, Asia-Pacific Global Research
The Hongkong and Shanghai Banking Corporation Limited

Date: 23rd October, 2018 (Tuesday)

Time: 2:30 – 4:00 pm

Venue:

Room AAB505

Academic and Administration Building (AAB), Baptist University Road Campus
Hong Kong Baptist University

ALL ARE WELCOME!

Abstract:

Mr. Herald van der Linde will discuss what an equity strategist does and in that capacity also share his views on global trends, global economics and financial markets. In addition, he will delve into what HSBC Research does and how it is organized. He will also discuss how HSBC uses academic studies –think political, social, demographic and geographic analysis - in its research. Lastly, given he is a member of the team that is involved with graduate recruitment and hiring at HSBC Research, he will provide some pointers on what HSBC looks at when looking for graduates from universities.

Biography:

Herald van der Linde is HSBC's Head of Equity Strategy, Asia-Pacific, based in Hong Kong. Prior to this, he was Deputy Head of Research at HSBC and also worked for 20 years in Indonesia, South Africa and Taiwan in various roles, including analyst, equity strategist, and Taiwan head of research. He holds the CFA designation, speaks seven languages and has a MSc in Macroeconomics. Herald is also an Associate of the Institute of Wine and Spirits and is a certified lecturer for the Wine & Spirit Education Trust.